

SHARING JESUS ONLINE GROWING THE CHURCH ON THE GROUND

GLOBAL MEDIA
OUTREACH
A Witness To All Nations



DEAR FRIENDS,

The impact of our partnership with you, our donor-investor, remains one of the most powerful and encouraging stories of our time. During the past 11 years, we've reached new heights with well over 1.4 billion Gospel presentations resulting in more than 160 million indicated decisions for Jesus Christ. These results belong to you and your family. Global Media Outreach and around 6,000 Online Missionaries are technology and ministry partners. It is our privilege to serve.



VISION:

SHARE
JESUS WITH
THE WORLD.

GROW
PEOPLE
IN FAITH.

CONNECT
THEM TO
CHRISTIAN
COMMUNITIES.

Not too long ago, as we projected the long-term outcome of this effort, we thought the number of people having the gospel available to them could contribute to the Great Commission. In 2015 with the rise of global terrorism, we cannot depend on national governments to fight a spiritual battle. With the collapse of nation-states in the Middle East, the world has become increasingly unmanageable.

As we read the words of Jesus in Matthew 24, they parallel the daily events of these days. The enemies of Christianity and freedom are not a nation with a single leader. They are an ideological (spiritual) movement based on an apocalyptic vision to bring about the end of the age and the elimination of Christianity. The only people equipped for spiritual battle "against the powers of this dark world and against the spiritual forces of evil in the heavenly realms" (Ephesians 6:12) are Christians, empowered by the Holy Spirit.

Seemingly, almost overnight—the world changed. This leads us to believe the fulfillment of the Great Commission is visible on the horizon...and we can see it happen in our lifetime. We must be laser-focused and deliberate in presenting the Gospel. Business as usual must give way to urgency. Time is limited before our freedom to share the gospel may be restricted.

We can scale our technology to reach almost 3 million people daily, nearly 1 billion annually. Now is the time for us as Christians to recognize the days are growing short and spiritual hunger is increasing rapidly across all nations – including America.

We can make a difference to a world losing hope. The only hope for penetrating the increasing darkness is Jesus Christ...the Light of the World.

Blessings and appreciation,

A handwritten signature in blue ink that reads "Walt".

Walt Wilson
Founder & Chairman



GODLIFE IS GROWING:

Major Learning In Major Languages

Why is GodLife needed in multiple languages? It's because we receive thousands of messages just like this:

"In French if it is possible because I am not so good in English. Thank."

JUNIOR, BENIN

Junior got exactly what he asked for when your generous support helped us translate GodLife.com into French and Portuguese this year. Now it doesn't matter if Junior is "not so good in English." Language is no longer a barrier to his growth in Christ. You're giving thousands of people like Junior a chance to learn about Jesus in Spanish, Portuguese, French or English—some of the most widely-spoken languages in the world.

Here's how you helped GodLife this year:

GROW IN FAITH USING ANY DEVICE

GodLife is responsive. That means people can grow in faith using any device with a screen of any size.

PEOPLE ARE TALKING... ABOUT JESUS

More than 250,000 people are sharing GodLife content with their friends on social media.

SOWING SEEDS

More than 100,000 people visited GodLife because someone shared the content with them.

LEARNING WEEKLY

Just this year, more than 8,425 people have subscribed to the French weekly devotional.





CONNECTING THROUGH CULTURE

How Important Is Culture?

**THIS MESSAGE FROM BANGALORE, INDIA
CAN GIVE US A CLUE.**

One of our ministry partners, Harvest Initiative, offers their expertise as they help us connect people in China to on-the-ground fellowships. As people find our gospel presentations in Chinese apps and on Chinese gospel websites, Harvest Initiative has trained missionaries who are able to call people directly, disciple them and direct them to a house church in their province.

"I am in love with a guy. My parents don't like him as he is of other caste. I am ok with that. But I already became close to him physically and no one will marry me. Though we marry, many problems may come. I am not understanding what to do. I can't tell this to my parents. I have only one two choices either should die or live alone. Please help me what to do."

SITARA, BANGALORE

The root of Sitara's request is tied to her culture. Her culture has shifted the way she views her sin...and it has completely taken away the idea of a second chance. When you think about sharing Jesus with someone new, do you think about his or her culture?

We do.

How will a person looking for answers perceive the idea of a Savior completely removing their sin—including the sins that bring the most shame in their culture? The sins that make you unworthy of love...or a complete and total outcast.

This year, we began intentionally hunting for cultural cues in messages like Sitara's. With the help and cultural expertise of many partners, we've started making our Gospel websites relevant (without compromising biblical truth) to people from various cultural backgrounds.



SHARING FREEDOM:

An Arabic-Language Site For Women

Women in the Arabic-speaking world face their own unique challenges. Some feel their voices aren't silent, but actively smothered. Others feel they're excluded from the public square and from opportunity. This year, you helped us ensure they're never kept from the opportunity to know God's love.

"I had questions about Christianity when I found your site. I am a Muslim and I convinced that Islam is the True religion. I believe in Christianity and other religions but there things that are not very clear in these religions. Can an Arab contact me and help me understand."

HONDA, ALGERIA

All people—including women—are free to have a relationship with a very real God who wants to know them personally. With your support, we launched a special site to share this message of freedom with women who speak Arabic.

THIS YEAR:

444,731 VISITORS TO THE
SITE YOU HELPED LAUNCH

9,945 INDICATED
A DECISION FOR JESUS



FROM CUBA TO A CHURCH IN SOUTH AFRICA

Finding a new church can be difficult.

It's the problem Odalis faced when she and her husband, Antonio, moved miles away to South Africa from Cuba. As Spanish-speakers, they struggled to find a church where they could hear the word of God in the language they understood best. That's when your support came in.

Searching online for a church, Odalis found a website. There, she saw a Gospel presentation and connected with Lidia, a Global Media Outreach Online Missionary. After Lidia learned about the struggle to find a church, she took the couple under her wing and disciplined them for more than two years.

During those years Lidia searched tirelessly, hoping to find a place where Odalis and Antonio could learn and worship with other Christians who spoke Spanish. After years of faithful prayer and discipleship, Lidia found a church for Odalis. The fellowship was two hours away, but Odalis was ecstatic. Weeks later Odalis wrote back with great news: she and Antonio got baptized! Praise God for the support of people like you.



ANTONIO (LEFT)
AND ODALIS (RIGHT)
BEING BAPTIZED
IN SOUTH AFRICA.



"I ask Jesus to forgive
me and forgive my sins,
I accept Jesus as my
father, with lord Jesus
Christ all things are
possible. Amen"

JOSEPH, NIGERIA



AT A GLANCE

Gospel Visits: 283,327,072
Indicated Decisions: 23,885,638
New Contacts: 781,198
Discipleship Activities: 23,219,159

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REVENUE & EXPENSES FISCAL YEAR ENDING AUGUST 31, 2015

Total Support and Revenue:
\$8,783,019

Expenses:
Program Services \$6,808,569
General and Admin \$401,799
Fundraising \$1,529,900
Total Expenses \$8,740,268

Financial Statements with Independent
Auditors' Report are available upon request.



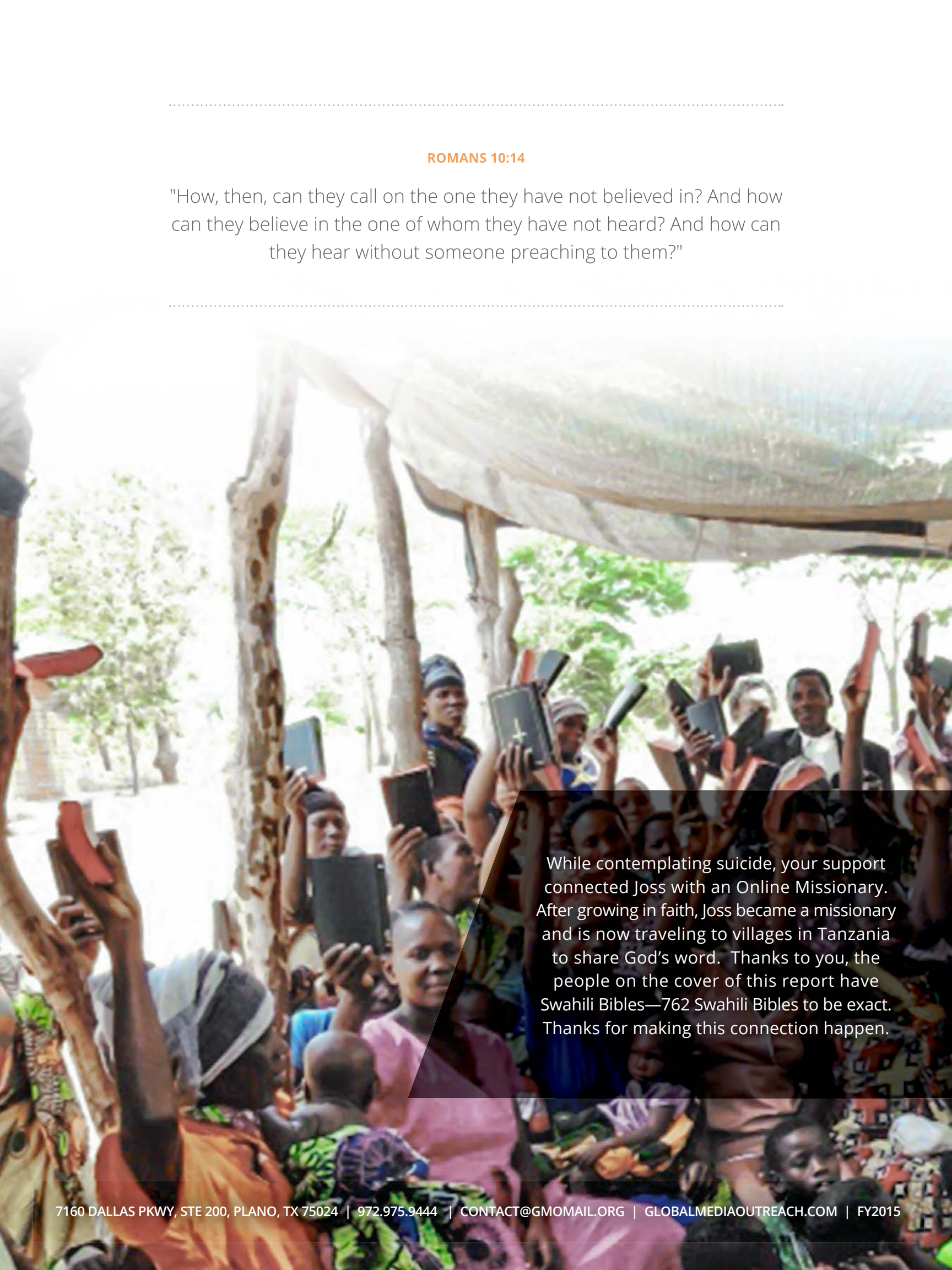
ACCREDITED BY THE
EVANGELICAL COUNCIL FOR
FINANCIAL ACCOUNTABILITY



Global Media Outreach has been named one of the
top 10 most impactful ministries by ROI Ministry.

ROMANS 10:14

"How, then, can they call on the one they have not believed in? And how can they believe in the one of whom they have not heard? And how can they hear without someone preaching to them?"



While contemplating suicide, your support connected Joss with an Online Missionary. After growing in faith, Joss became a missionary and is now traveling to villages in Tanzania to share God's word. Thanks to you, the people on the cover of this report have Swahili Bibles—762 Swahili Bibles to be exact. Thanks for making this connection happen.