

A hand holding a silver smartphone is the central focus. Overlaid on the image is a stylized world map with a sketchy, hand-drawn appearance. The map uses different colors for continents: North America is light blue, South America is light green, Europe and Africa are light orange, and Asia and Australia are light purple. The background is a blurred image of a person's face, suggesting a focus on human connection and global reach.

Reaching EVERY NATION

 GLOBAL MEDIA
OUTREACH
A Witness To All Nations

2 0 1 6 A N N U A L R E P O R T

The MISSION

GLOBAL MEDIA OUTREACH IS ON A MISSION TO SHARE JESUS WITH THE WORLD ONLINE. OUR EXPERTISE IS USING TECHNOLOGY TO SHARE THE GOSPEL. WE DEVELOP TOOLS AND PRACTICES TO HELP MORE THAN 4,000 VOLUNTEERS DISCIPLE NEW AND RECOMMITTING BELIEVERS EACH DAY. WITH THE HELP OF STRATEGIC PARTNERSHIPS, THESE DISCIPLES ARE CONNECTED TO CHRISTIANS IN THEIR OWN COMMUNITIES.



WALT WILSON
FOUNDER & CHAIRMAN

DEAR FRIEND,

We are about to arrive at an historic milestone in the digital world where no person on earth will be unreachable. Today, there are more mobile devices than people and 95 percent of world population is living within range of a cell tower. Completion of the Great Commission is now visible on the horizon.

God accomplished much through our ministry in 2016. Here are just a few highlights:

AskBible: Nearly 3 billion people in the world still use older 2G “flip phone” technology. Our app allows these users to download scripture and communicate with an Online Missionary.

NextSteps: This updated mobile app opens with a brief personal survey and then provides a concise evangelistic presentation, discipleship content and a direct connection to an Online Missionary for cultural relevancy, and potential church connection.

Distribution: In addition to having 637,031 people download a Bible from Global Media Outreach, we also supplied YouVersion, the world’s most popular digital Bible, more than 5 million download requests in 2016.

Cultural Evangelism: We expanded our cultural intelligence and

released a database that assesses cultural behaviors and best approaches to those cultures in all regions of the globe, representing more than 190 countries.

Partners: Our list of ministry partners grew and includes organizations that are able to provide on-the-ground assistance in cultural communication, recruiting of in-country

Online Missionaries, local language support and Christian church/community connections.

Looking ahead in 2017, we see an increased demand for in-country Online Missionaries and a greater focus

on unreached, unengaged people, enabled by the early application of Artificial Intelligence. Depending on funding, we will lay the groundwork for broadcast, voice and greater video content with a continued emphasis on new product development.

My deep thanks goes to you, our faithful investors, who make this outreach possible. Please join me in praying that the Lord of the Harvest will grow global outreach significantly, because “neither the one who plants nor the one who waters is anything, but only God, who makes all things grow.” (1 Corinthians 3:7)

Blessings and appreciation,

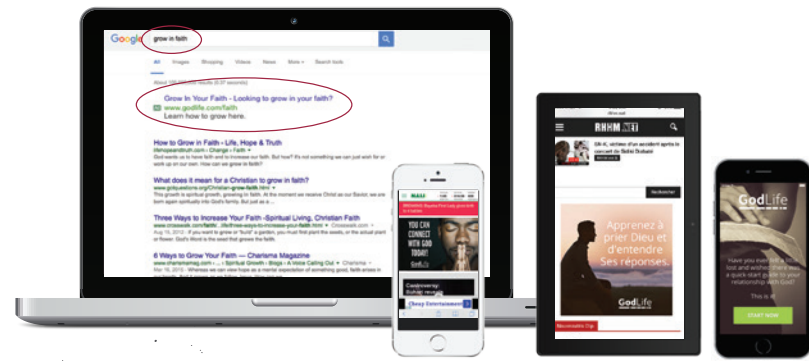
Walt

Share Jesus

WITH THE WORLD.

GROW PEOPLE IN FAITH.

CONNECT THEM TO
CHRISTIAN COMMUNITIES.



HELPING DEVELOP *mature* BELIEVERS



Millions HEAR ABOUT JESUS
THROUGH TECHNOLOGY

IN
2016

OUR MISSION

to share the Gospel with everyone on Earth through technology is accomplished through online presence, internet searches and mobile apps.

+ AskBible

Global Media Outreach developed the AskBible app to put the Bible in the hands of the three billion mobile users who don't have smart phones (much of the developing world).

AskBible also includes a Gospel presentation and the ability to connect with an Online Missionary.

NextSteps

One of our discipleship tools, the NextSteps phone app, received a major upgrade this year.

The update included:

- Discipleship content
- A complete Bible
- Live-messaging tool to connect with an Online Missionary
- Survey that gauges spiritual growth

This new app has led to more and deeper engagements. The app is available in 9 languages, including: English, Spanish, Turkish, Portuguese, Russian, French, Arabic, Chinese and Hindi.



A BIBLE DOWNLOAD LINK

was presented to every person who viewed a Gospel presentation in 2016.

questions

Where do you go
when you die?

How can I
find hope?

QUESTIONS

These are the types of individuals to our simple-to-understand Gospel presentations explaining Jesus' love and his purpose for every life.



Did YOU KNOW?

OUR GODLIFE FACEBOOK PAGE HAS OVER

1.6 M
LIKES



ONLINE MISSIONARIES ARE
COMMUNICATING IN

26

LANGUAGES

THOUSANDS OF
ONLINE MISSIONARIES IN
105 COUNTRIES

GodLife **102,452**
ACTIVE DISCIPLES



BIBLE DOWNLOADS
637,031



1.98 M PEOPLE
RECEIVE OUR
WEEKLY DEVOTIONALS

AT A GLANCE IN
2016

GOSPEL VISITS
126,332,432

INDICATED DECISIONS
11,602,057

DISCIPLESHIP ACTIVITIES
22,168,313



240 GOSPEL PRESENTATIONS *every Minute!*

"I began to weep as I read your e-mail. I am so grateful that you took the time to respond back to me. It's 2AM and I've read the scriptures you sent ... I put down the gun."

YOUNG MAN, CALIFORNIA

how IT WORKS



a journey TO GOD THROUGH GLOBAL MEDIA OUTREACH



Fleeing a tyrannical government at age 19, Shadreck faced a harrowing journey through wild regions of Zimbabwe to get to a safe haven in South Africa.

After arriving as a refugee, Shadreck began living under a bridge and found it difficult to get work. He was begging for money for food and eating out of garbage bins. Through divine intervention, Shadreck got a phone and found a Global Media Outreach Gospel presentation which caused him to cry out to God. He sent this desperate message to Christina, his Online Missionary, early in their teacher-disciple relationship:

“

“Let [me] open a picture when you have taken your last step. When you can’t go no more...I can actual[ly] feel the blackness, the world have unleashed on me, as I enter each and every day.”

Shadreck downloaded the AskBible app onto his feature phone, which gave him access to God’s Word at all times and allowed him to study the claims of Jesus in his own language.

This year, Shadreck decided to fully commit his life to the Lord and is leading his new wife and child in the same direction. He is one of thousands who have become true, reproducing believers.

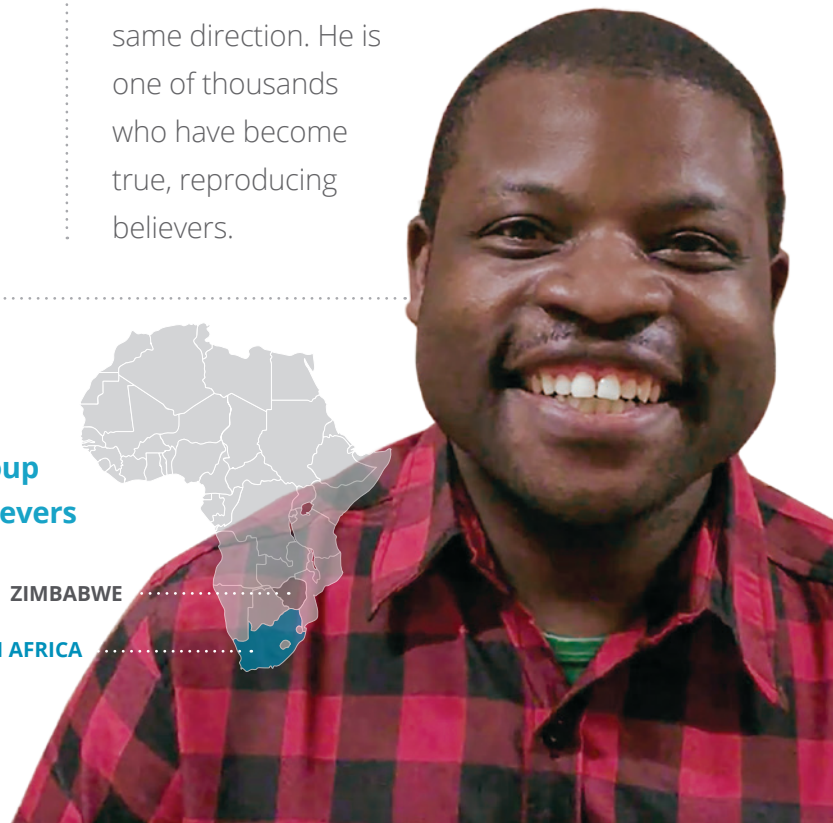
SHADRECK...

- was connected to a local Christian group
- started fellowshipping with other believers
- started a job
- moved into a home
- found a new hope in Jesus



ZIMBABWE

SOUTH AFRICA



presenting THE GOSPEL FOR 10¢

REVENUE & EXPENSES

FISCAL YEAR ENDING AUGUST 31, 2016

TOTAL SUPPORT AND REVENUE:

\$7,780,171

EXPENSE DETAILS:

EVANGELISM DISCIPLESHIP CHURCH CONNECTION*

\$5,160,281

GENERAL AND ADMIN

\$374,053

FUNDRAISING

\$1,935,193

TOTAL EXPENSES:

\$7,469,527

Financial Statements with Independent
Auditor’s Report are available upon request.

* Program Services

"Therefore go and
make disciples of

all nations,

baptizing them in the
name of the Father and
of the Son and of the
Holy Spirit"

MATTHEW 28:19

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GlobalMediaOutreach.com | FY2016

ROI Ministry

Global Media Outreach has been
named one of the top 10 most im-
pactful ministries by ROI Ministry.



Accredited by the
Evangelical Council for
Financial Accountability